



- IINNOVATIVE
- INETWORKED
- I SUCCESSFUL

Upper Austria







Upper Austria in the heart of Europe



Munich – Linz

2h 45 min

Passau – Linz



1h 20 min

Salzburg – Linz



1h 15 min

Vienna – Linz



2h

Prague – Linz



3h

Frankfurt - Linz



45 min

Düsseldorf – Linz



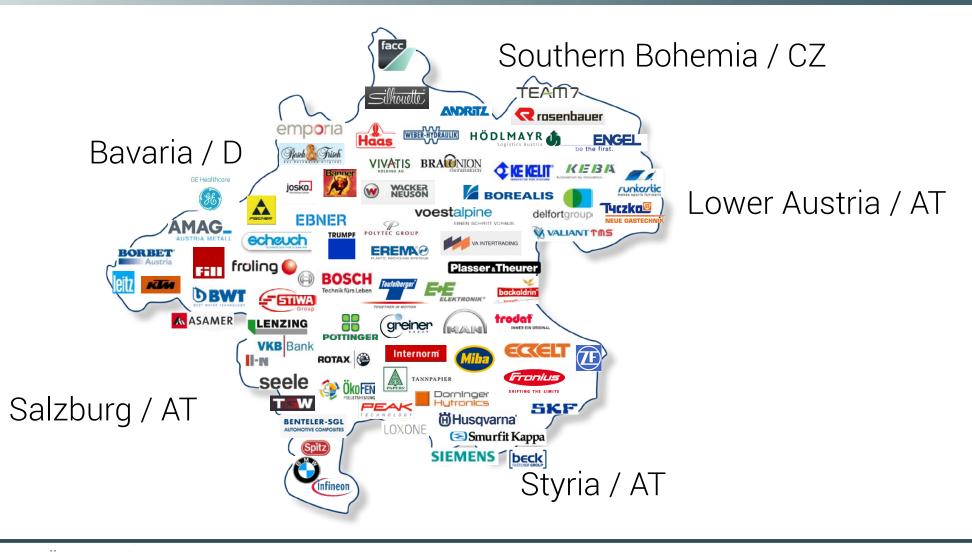
60 min



A powerful economic location

A selection of the successful companies in Upper Austria



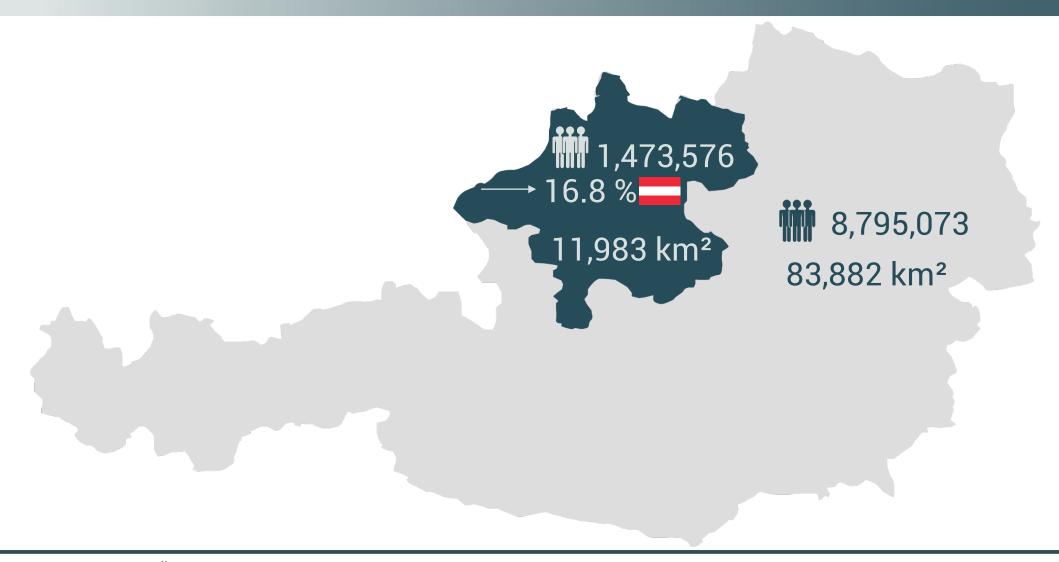




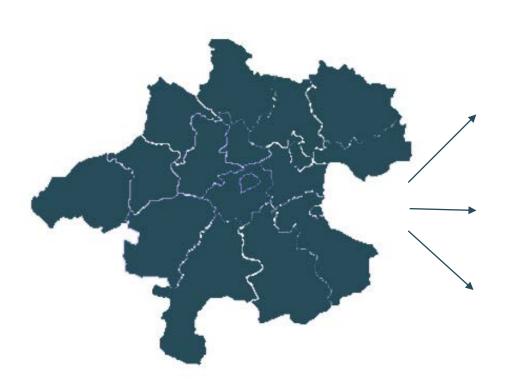


with major industrial companies and innovative SMEs











Austria's top industrial region

25.8 % No. 1 export region

17 % of Austrian gross value added

TYROL

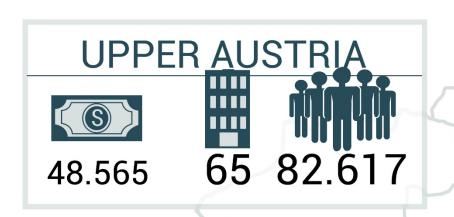
20

23.700

16.472



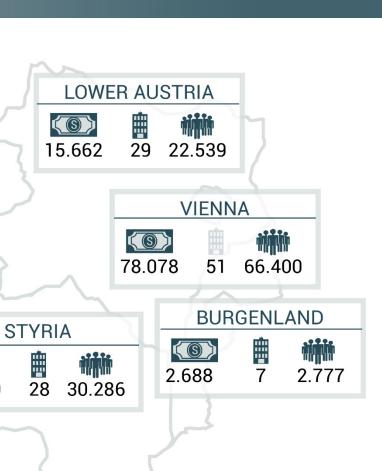




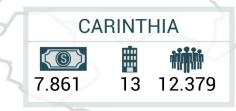
SALZBURG

15

14.267





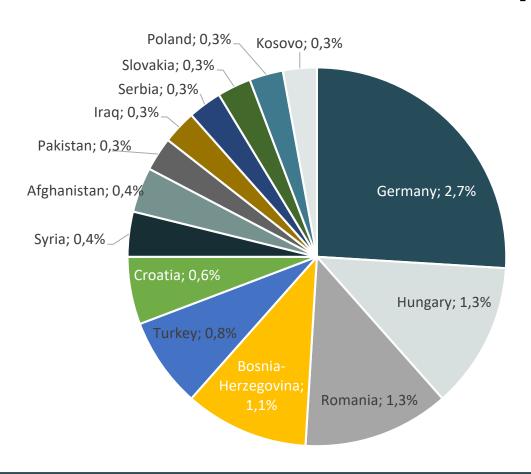


15.598

18.999



International settlements in Upper Austria (2018)



- 4,756 new companies in UA 2018 (without care assistance)
- 658 international foundations (13.8 %)

Sources: WKOÖ



GDP 2017

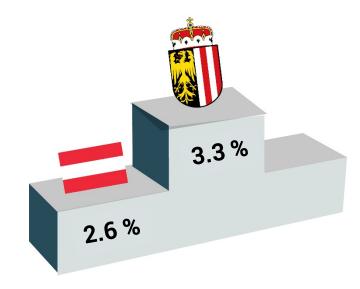


€ 63,395 million



€ 43,100

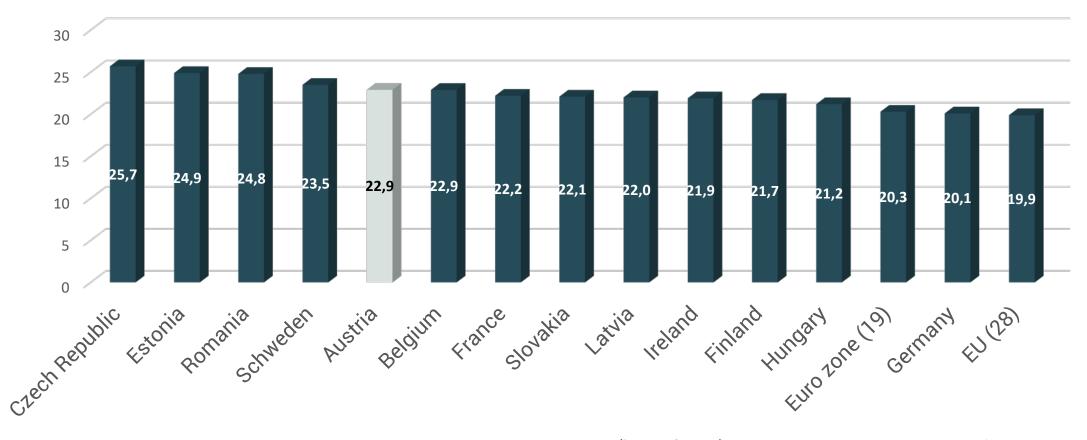
Annual economic growth 2017



Source: WKO



Investment quota comparison 2010 -2018



■ Average quota 2010-2018* (in % of GDP)

*) forecast

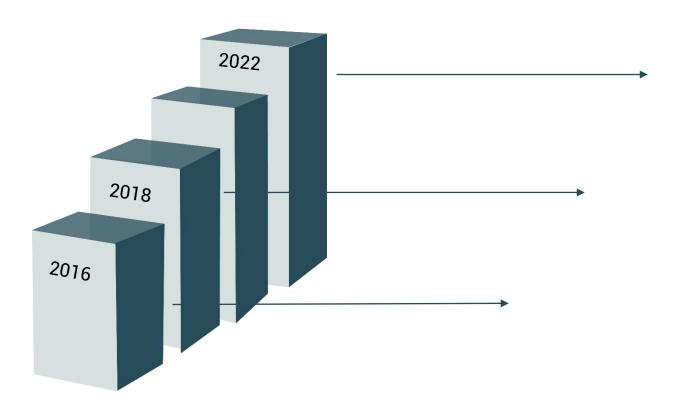


A job motor (employees)





The broadband for Upper Austria project initiative



Full coverage expansion for Upper Austria

Half of the Upper Austrian population has access to broadband

Focus on settlement area density



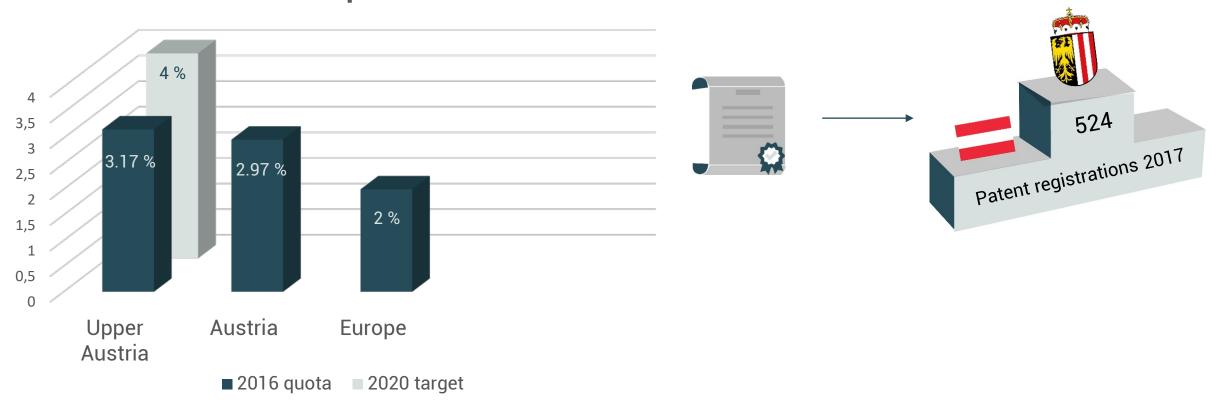


Research creates a lead

Research creates a lead

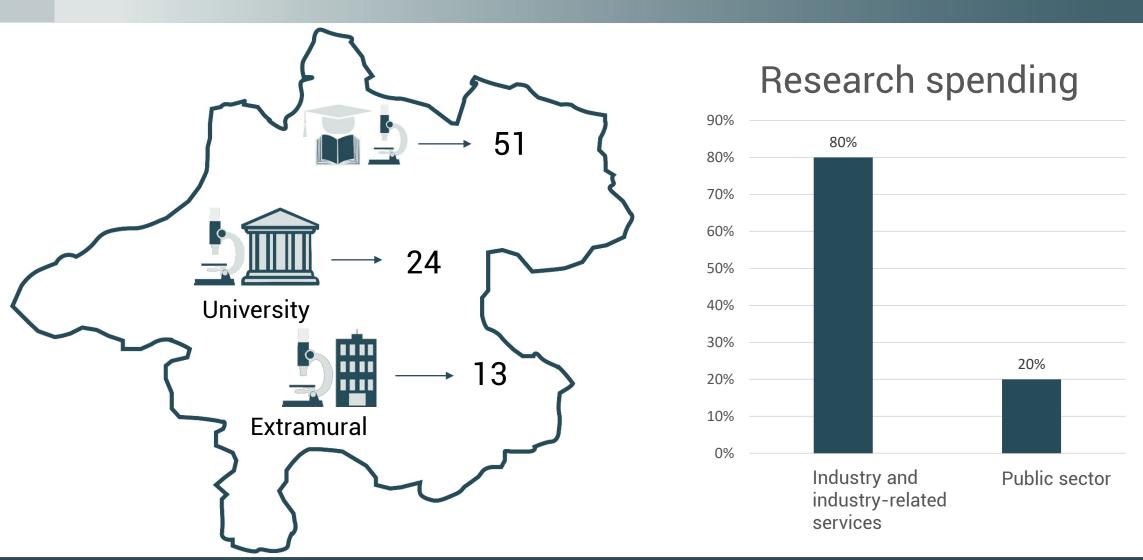


R&D quota



Research bodies











First class training as a basis for innovation

Universities	4
Schools of life sciences	5
Higher technical colleges	15
Dual education / apprenticeships	21% of Austrian apprentices are trained in Upper Austria





JKU Linz —











Study courses –



18 foreign language courses



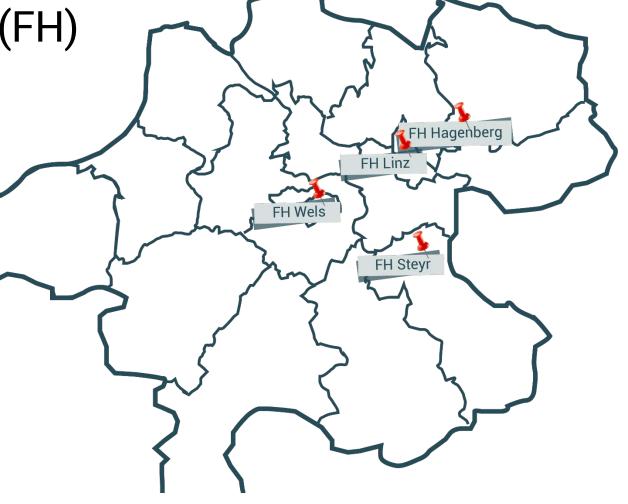
Schools of applied sciences (FH)

Strong international links and exchanges

547 foreign exchange students

263 partner institutions worldwide

83 additional study places in the academic year 2018/19

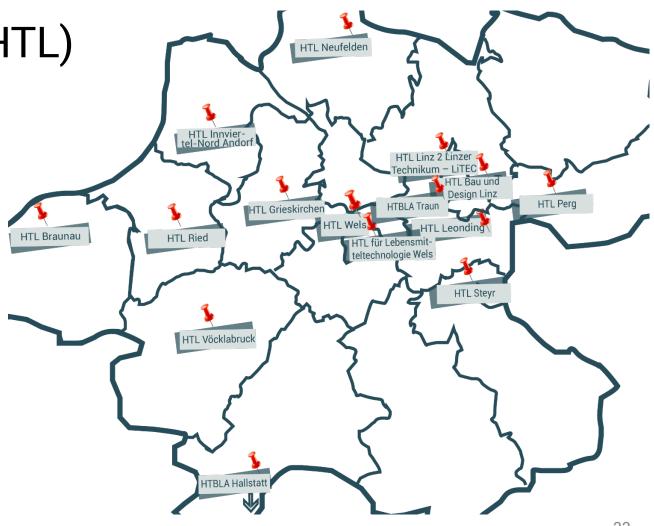




Higher technical schools (HTL)

15 locations with a mainly technological focus

This type of training provides Upper Austrian industry with Competitive advantages







Competence in areas of strength

Competence in areas of strength





Mobility



Lightweight technology Source: Facc/Bartsch



Logistics Source: Flughafen Linz GesmbH



Mechanical engineering and mechatronics



Plastics



ICT and digitization
Source: Mimi_Potter_Fotolia

Mechanical engineering and mechatronics



Training

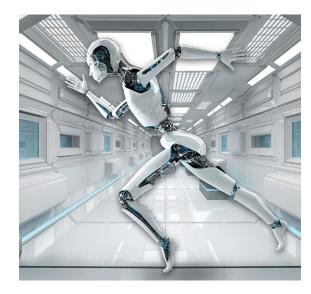








- Development of mechatronic systems
- Service innovations
- Fourth industrial revolution / Production
- Young People in Technology initiative
- Silicon Austria Lab (high-frequency technology research laboratory)



Mechanical engineering and mechatronics



Upper Austrian companies

in this field



Mobility



Connected Mobility Initiative



DigiTrans



Test locations



Linz



Enns

Efficient mobility —— A2L



Lightweight technology



Austrian Advanced Lightweight Technology



- Combines the competences of both companies and research bodies in the lightweight technology field
- Cross-sector and cross-border

Study courses at the JKU and Wels School of Applied Sciences

Plastics





220 Companies

→ € 7.6 bn sales revenues

50 % of total Austrian plastics industry sales

High-potential training and careers area

Smart Plastics Initiative





ICT and digitization



Digitization flagship initiative









Artificial intelligence







Digital region



Information Security



Logistics



Logistics Network Association (VNL)

Important logistics centres



Linz



Enns

- Trimodal infrastructure
- Austria's most modern port

Course of study in logistics



Start-ups / tech2b



tech2b Austria's largest INCUBATOR:
 50+ start-ups / year



Innovative, technology-oriented launch ideas



Strategic consulting & mentoring



Infrastructure, network & financial support



Start-ups meet industry





I BUSINESS
I UPPER
I AUSTRIA

The business agency of the Upper Austrian government is door opener for innovations.

One-stop shop for customized services, from the business idea through to market success

Our services



Investor service

Developing locations and business sites
Finance and funding advice for investment projects
Process support for setting up companies





Location Upper Austria

Contributing to business and research policy Developing of technology and impulse centres Organization of Softwarepark Hagenberg

Promoting innovation

Advice on funding programmes Advice on property rights Support for innovation projects







Networking

Finding cooperation partners

Services for cluster partners

Developing of networking initiatives

Internationalisation

Support in setting up international customer relations Using european and international innovation networks WelCome2Upper Austria center

Contact and information



Dr. Tanja Spenglingwimmer, MA, LLM, MBA Head of Investor and Location Management

- +43 664 848 1289 +43-732-79810-5055
- tanja.spennlingwimmer@biz-up.at
- www.biz-up.at

Business Upper Austria is the business agency of the Upper Austrian government and a partner for location development, cooperation and public funding advisory services.

This presentation does not claim to be complete. The objective is to create a rough overview of selected areas. Business Upper Austria – OÖ Wirtschaftsagentur GmbH accepts no responsibility or liability for the correctness and completeness of the data and information contained in this presentation. Any concrete matters are to be checked separately with the specialists in question.

All rights reserved, in particular the right of duplication and distribution, plus translation. No part of the collections of slides shall be reproduced, duplicated or distributed without the written approval of Business Upper Austria – OÖ Wirtschaftsagentur GmbH.